| **Component(Points)**  | **Does Not Meet Expectations (Poor)** | **Working Toward Expectations (Satisfactory)** | **Meets Expectations (Good)** | **Exceeds Expectations (Excellent)** |
| --- | --- | --- | --- | --- |
| **Topic Choice(2)** | The topic does not relate to the NCW theme. | The topic shows only a vague or weak connection to the NCW theme. | The topic shows a clear connection to the NCW theme.. | The topic chosen shows a strong connection to the NCW theme and a personal connection to the writer. |
| **Description (5)** | Irrelevant or incomplete information is used. | Useful information is present, but some critical information is missing for understanding the topic. | The information necessary for understanding the topic is presented clearly and incorporated into the poster design and illustrations. | The topic information is clear, correct and creatively woven into the poster design and illustrations. |
| **Researched Information(5)** | Irrelevant or incomplete information is used. | Useful information is present, but some critical information is missing for understanding the history and development of the topic. One or more subtopics are missing. | The information necessary for understanding the history and development of the topic is presented clearly and incorporated into the poster design and illustrations. All required subtopics are covered. | The history and development of the topic is presented in a clear and concise manner that is creatively integrated into the poster design and illustrations. All required subtopics are covered. Appropriately chosen additional subtopics are included. |
| **Illustrations(5)** | Illustrations are missing from the poster. Captions are missing. | Not enough illustrations are provided or are not relevant to the topic. Some captions are missing or incomplete. | Illustrations relate to the topic and are helpful in understanding the topic. Full sentence captions are included for each illustration. | Illustrations are beautifully drawn or created by the student and relate to the topic. Full sentence captions are included for each illustration. |
| **Poster Design(5)** | Poster is messy or poorly designed. Title, name, or block is missing. | The poster is reasonably attractive, but lacking in color or neatness. Title, name, or block is missing. Incorrect poster size. | The poster is attractive in terms of design, layout, and neatness. It is well organized and easy to read. Title, name, and block are clearly labeled. | Exceptionally attractive in design and layout. Overall posteris eye-catching and shows attention to detail. Title, name, and block are clearly labeled. |
| **Bibliography(3)** | Bibliography is incomplete or haphazardly organized and formatted. Many citations are incomplete or missing. | Bibliography is fairly well organized and formatted. Some citations are incomplete or missing. | Bibliography is correctly organized and formatted. All literature/Internet and graphic sources are cited. | Bibliography is correctly organized and formatted. All literature/Internet and graphic sources are cited. Resources chosen indicate that information was validated by more than one source. |